

Technical and Vocational Programs

A 25 12 0 BA General Business Administration – Associate in Applied Science

C 25 12 0 BA General Business Administration Certificate

C 25 12 0 E Entrepreneurship Certificate

CONCENTRATION OVERVIEW

The General Business Administration curriculum is designed to introduce students to various aspects of the free enterprise system. Students will be provided with a fundamental knowledge of business functions, processes, and an understanding of business organizations in today's global economy. Course work includes business concepts such as accounting, business law, economics, management, and marketing. Skills related to the application of these concepts are developed through the study of computer applications, communication, team building, and decision-making. Through these skills, students will have a sound business education base for lifelong learning.



Employment Opportunities

Graduates are prepared for employment opportunities in government agencies, financial institutions, and large to small business or industry.

Student Learning Outcomes – Upon completion of the program, students will:

1. Develop and use balance sheets and income statements to gauge the performance of an actual firm.
2. Describe the laws of commercial transactions and processes used to legally conduct business in a dynamic global marketplace
3. Work proficiently with the QuickBooks small business accounting system.
4. Complete a corporate analysis of actual firms and present the comparative findings.

Partnerships:

College of The Albemarle has an articulation agreement with Mid-Atlantic Christian University (MACU). Graduates of the A.A.S. degree in General Business Administration may transfer into the B.S. Business Administration program at MACU.

College of The Albemarle has a bilateral agreement with Elizabeth City State University (ECSU). Graduates of the A.A.S. degree in General Business Administration may transfer into the B.S. Business Administration (concentration in Economics and Finance) program at ECSU.

College of The Albemarle has a bilateral agreement with Elizabeth City State University (ECSU). Graduates of the A.A.S. degree in General Business Administration may transfer into the B.S. Business Administration (concentration in Management and Entrepreneurship) program at ECSU.

College of The Albemarle has a bilateral agreement with Elizabeth City State University (ECSU). Graduates of the A.A.S. degree in General Business Administration may transfer into the B.S. Business Administration (concentration in Marketing and MIS) program at ECSU.

***This program offers a [Career and College Promise pathway \(CCP\) C25120HB and C25120HE](#). Courses within the pathway are highlighted in yellow.**

A 25 12 0 BA General Business Administration – Associate in Applied Science

First Year Fall Semester Course Number and Title	Pre-Requisites and Co-Requisites	Class Hours	Lab Hours	Clinical Hours	Total Contact Hours	Total Credit Hours
ENG 111 Writing and Inquiry	Pre-Requisites: ENG 025 or ENG 8025	3			3	3
WBL 110 World of Work OR ACA 122 Transfer & Career Success (recommended for college transfer)	Pre-Requisites: None	1	2		1-2	1
BUS 110 Introduction to Business	Pre-Requisites: ENG 025 or ENG 8025	3			3	3
CIS 110 Introduction to Computers OR CIS 111 Basic PC Literacy	Pre-Requisites for CIS 110: ENG 025 or ENG 8025 and MAT 025 or MAT 7025 Pre-Requisites for CIS 111: None	1-2	2		3-4	2-3
ACC 120 Prin of Financial Accounting	Pre-Requisites: ENG 025 or ENG 8025 and MAT 025 or MAT 7025	3	2		5	4
BUS 139 Entrepreneurship I	Pre-Requisites: ENG 025 or ENG 8025 and MAT 025 or MAT 7025	3			3	3
TOTAL SEMESTER HOURS						16-17
First Year Spring Semester Course Number and Title	Pre-Requisites and Co-Requisites	Class Hours	Lab Hours	Clinical Hours	Total Contact Hours	Total Credit Hours
ENG 112 Writing/ Research in the Disc	Pre-Requisites: ENG 111	3			3	3
BUS 240 Business Ethics	Pre-Requisites: ENG 025 or ENG 8025	3			3	3
BUS 245 Entrepreneurship II	Pre-Requisites: BUS 139	3			3	3
MAT 143 Quantitative Literacy OR MAT 152 Statistical Methods I (recommended for college transfer) OR MAT 171 Pre-calculus Alg (recommended for college transfer)	Pre-Requisites for MAT 143 and MAT 152: ENG 025 or ENG 8025 and MAT 025 or MAT 7025 Pre-Requisites for MAT 171: MAT 035 or MAT 110 or MAT 143 or MAT 152 with a C or higher	2-3	2		4-5	3-4
Choose 4 credit hours from the Other Major Hours List	Pre-Requisites for Other Major Hours: Varies	2-4	0-3		4-5	4
TOTAL SEMESTER HOURS						16-17

Second Year Fall Semester Course Number and Title	Pre-Requisites and Co-Requisites	Class Hours	Lab Hours	Clinical Hours	Total Contact Hours	Total Credit Hours
ACC 150 Accounting Software Application	Pre-Requisites: ACC 120	1	3		4	2
BUS 137 Principles of Management	Pre-Requisites: BUS 110 or MED 131 or CTS 115	3			3	3
MKT 120 Prin of Marketing	Pre-Requisites: None	3			3	3
INT 110 International Business	Pre-Requisites: ENG 025 or ENG 8025	3			3	3
ECO 251 Prin. of Microeconomics	Pre-Requisites: ENG 025 or ENG 8025 and MAT 025 or MAT 7025	3			3	3
BUS 151 People Skills	Pre-Requisites: None	3			3	3
TOTAL SEMESTER HOURS						17
Second Year Spring Semester Course Number and Title	Pre-Requisites and Co-Requisites	Class Hours	Lab Hours	Clinical Hours	Total Contact Hours	Total Credit Hours
BUS 115 Business Law	Pre-Requisites: ENG 025 or ENG 8025	3			3	3
BUS 285 Business Management Issues	Pre-Requisites: BUS 110, BUS 115 and BUS 137	2	2		4	3
BUS 125 Personal Finance	Pre-Requisites: ENG 025 or ENG 8025 and MAT 025 or MAT 7025	3			3	3
ECO 252 Prin. Of Macroeconomics	Pre-Requisites: ENG 025 or ENG 8025 and MAT 025 or MAT 7025	3			3	3
ART 111 Art Appreciation OR MUS 110 Music Appreciation OR PHI 240 Introduction to Ethics	Pre-Requisites for ART 111 or MUS 110: None Pre-Requisites for PHI 240: ENG 111	3			3	3
BUS 160 Data Analysis/Decision Making	Pre-Requisites: ENG 025 or ENG 8025 and MAT 025 or MAT 7025	2	2		4	3
TOTAL SEMESTER HOURS						18
TOTAL SEMESTER HOURS REQUIRED FOR ASSOCIATE DEGREE						66-69

Other Major Hours Pick List For General Business Administration Degree A 25 12 0 BA

Course Number and Title	Pre-Requisites and Co-Requisites	Class Hours	Lab Hours	Total Credit Hours
ACC 121 Prin of Managerial Acct	Pre-Requisites: ACC 120	3	2	4
ACC 129 Individual Income Taxes	Pre-Requisites: ACC 120	2	2	3
ACC 130 Business Income Taxes	Pre-Requisites: ACC 120	2	2	3
ACC 131 Federal Income Taxes	Pre-Requisites: ACC 120	2	2	3
ACC 140 Payroll Accounting	Pre-Requisites: ACC 120	1	3	2
ACC 270 International Accounting	Pre-Requisites: ACC 120	3		3
BAS 120 Introduction to Analytics	Pre-Requisites: ENG 025 or ENG 8025 and MAT 025 or MAT 7025	2	3	3
CTS 115 Info Sys Business Concept	Pre-Requisites: ENG 025 or ENG 8025	3		3
CTS 130 Spreadsheet	Pre-Requisites: CIS 110 or CIS 111	2	2	3
INT 210 International Trade	Pre-Requisites: ENG 025 or ENG 8025	3		3
INT 230 International Law	Pre-Requisites: BUS 115	3		3
WBL 111 Work-Based learning I	Pre-Requisites: None			1
WBL 112 Work-Based learning I	Pre-Requisites: None			2
WBL 121 Work-Based learning II	Pre-Requisites: None			1
WBL 122 Work-Based learning II	Pre-Requisites: None			2
WBL 131 Work-Based learning III	Pre-Requisites: None			1
WBL 132 Work-Based learning III	Pre-Requisites: None			2

C 25 12 0 BA General Business Administration Certificate

First Semester Course Number and Title	Pre-Requisites and Co-Requisites	Class Hours	Lab Hours	Clinical Hours	Total Contact Hours	Total Credit Hours
BUS 110 Introduction to Business	Pre-Requisites: ENG 025 or ENG 8025	3			3	3
MKT 120 Principles of Marketing	Pre-Requisites: None	3			3	3
ACC 120 Prin of Financial Accounting	Pre-Requisites: ENG 025 or ENG 8025 and MAT 025 or MAT 7025	3	2		5	4
TOTAL SEMESTER HOURS						10
Second Semester Course Number and Title	Pre-Requisites and Co-Requisites	Class Hours	Lab Hours	Clinical Hours	Total Contact Hours	Total Credit Hours
BUS 115 Business Law	Pre-Requisites: ENG 025 or ENG 0825	3			3	3
BUS 137 Principles of Management	Pre-Requisites: BUS 110 or MED 131 or CTS 115	3			3	3
TOTAL SEMESTER HOURS						6
TOTAL SEMESTER HOURS REQUIRED FOR CERTIFICATE						16

C 25 12 0 E Entrepreneurship Certificate

First Semester Course Number and Title	Pre-Requisites and Co-Requisites	Class Hours	Lab Hours	Clinical Hours	Total Contact Hours	Total Credit Hours
BUS 110 Introduction to Business	Pre-Requisites: ENG 025 or ENG 8025	3			3	3
MKT 120 Principles of Marketing	Pre-Requisites: None	3			3	3
BUS 139 Entrepreneurship I	Pre-Requisites: ENG 025 or ENG 8025 and MAT 025 or MAT 7025	3			3	3
TOTAL SEMESTER HOURS						9
Second Semester Course Number and Title	Pre-Requisites and Co-Requisites	Class Hours	Lab Hours	Clinical Hours	Total Contact Hours	Total Credit Hours
BUS 245 Entrepreneurship II	Pre-Requisites: BUS 139	3			3	3
ACC 120 Prin of Financial Accounting	Pre-Requisites: ENG 025 or ENG 8025 and MAT 025 or MAT 7025	3	2		5	4
TOTAL SEMESTER HOURS						7
TOTAL SEMESTER HOURS REQUIRED FOR CERTIFICATE						16