

Technical and Vocational Programs

A 25 12 0 GB Global Business Management – Associate in Applied Science

C 25 12 0 GB Global Business Management Certificate

CONCENTRATION OVERVIEW

The Global Business Management curriculum is designed to introduce students to various aspects of global systems. This curriculum prepares individuals for positions in international business through studies in business, international marketing, international law, international economics and international trade practices. Skills related to the application of these concepts are developed through the study of computer applications, communication, team building, and decision-making. Through these skills, students will have a sound business education base for lifelong learning.



Employment Opportunities

Graduates are prepared for employment opportunities in government agencies, financial institutions, large to small business or industry and other world organizations.

Degree and Certificate Options

Global Business Management - Associate in Applied Science A 25 120 GB

Global Business Management Certificate C 25 120 GB

Student Learning Outcomes – Upon completion of the program, students will:

1. Apply business concepts and practices to international and global venues and markets.
2. Demonstrate an appreciation and respect for international business and economic practices,
3. Utilize knowledge of geography, politics, and culture in multiple applications.
4. Communicate effectively orally and in writing.

Partnership:

College of The Albemarle has a bilateral agreement with Elizabeth City State University (ECSU). Graduates of the A.A.S. degree in Global Business Management may transfer into the B.S. Business Administration program at ECSU.

*This program offers a [Career and College Promise pathway \(CCP\) C25120HG](#). Courses within the pathway are highlighted in yellow.

First Year Fall Semester Course Number and Title	Pre-Requisites and Co-Requisites	Class Hours	Lab Hours	Clinical Hours	Total Contact Hours	Total Credit Hours
ENG 111 Writing and Inquiry	Pre-Requisites: ENG 025 or ENG 8025	3			3	3
WBL 110 World of Work OR ACA 122 Transfer & Career Success (recommended for college transfer)	Pre-Requisites for WBL 110: None Pre-Requisites for ACA 122: None	1	2		1-2	1
BUS 110 Introduction to Business	Pre-Requisites: ENG 025 or ENG 8025	3			3	3
CIS 110 Introduction to Computers OR CIS 111 Basic PC Literacy	Pre-Requisites for CIS 110: ENG 025 or ENG 8025 and MAT 025 or MAT 7025 Pre-Requisites for CIS 111: None	1-2	2		3-4	2-3
ACC 120 Prin of Financial Accounting	Pre-Requisites: ENG 025 or ENG 8025 and MAT 025 or MAT 7025	3	2		5	4
INT 110 International Business	Pre-Requisites: ENG 025 or ENG 8025	3			3	3
TOTAL SEMESTER HOURS						16-17
First Year Spring Semester Course Number and Title	Pre-Requisites and Co-Requisites	Class Hours	Lab Hours	Clinical Hours	Total Contact Hours	Total Credit Hours
ENG 112 Writing/Research in the Disc	Pre-Requisites: ENG 111	3			3	3
INT 210 International Trade	Pre-Requisites: ENG 025 or ENG 8025	3			3	3
BUS 115 Business Law	Pre-Requisites: ENG 025 or ENG 8025	3			3	3
BUS 160 Data Analysis/Decision Making	Pre-Requisites: ENG 025 or ENG 8025 and MAT 025 or MAT 7025	2	2		4	3
Pre-Requisites for MAT 143 Quantitative Literacy OR MAT 152 Statistical Methods I (recommended for College Transfer) OR MAT 171 Pre-calculus Algebra (recommended for College Transfer)	Pre-Requisites for MAT 143 and MAT 152: ENG 025 or ENG 8025 and MAT 025 or MAT 7025 Pre-Requisites for MAT 171: MAT 035 or MAT 110 or MAT 143 or MAT 152 with a C or higher	2-3	2		4-5	3-4
TOTAL SEMESTER HOURS						15-16

Second Year Fall Semester Course Number and Title	Pre-Requisites and Co-Requisites	Class Hours	Lab Hours	Clinical Hours	Total Contact Hours	Total Credit Hours
ART 111 Art Appreciation OR MUS 110 Music Appreciation OR PHI 240 Introduction to Ethics	Pre-Requisites for ART 111 or MUS 110: None Pre-Requisites for PHI 240: ENG 111	3			3	3
Choose 3 credit hours from Other Major Hours pick list	Pre-Requisites: Varies	Varies	Varies		Varies	3
BUS 137 Principles of Management	Pre-Requisites: BUS 110 or MED 131 or CTS 115	3			3	3
MKT 120 Principles of Marketing	Pre-Requisites: none	3			3	3
BUS 151 People Skills	Pre-Requisites: none	3			3	3
ECO 251 Principles of Microeconomics	Pre-Requisites: ENG 025 or ENG 8025 and MAT 025 or MAT 7025	3			3	3
TOTAL SEMESTER HOURS						18
Second Year Spring Semester Course Number and Title	Pre-Requisites and Co-Requisites	Class Hours	Lab Hours	Clinical Hours	Total Contact Hours	Total Credit Hours
BUS 285 Business Management Issues	Pre-Requisites: BUS 110, BUS 115 and BUS 137	2	2		4	3
BUS 240 Business Ethics	Pre-Requisites: ENG 025 or ENG 8025	3			3	3
INT 230 International Law	Pre-Requisites: BUS 115	3			3	3
ECO 252 Principles of Macroeconomics	Pre-Requisites: ENG 025 or ENG 8025 and MAT 025 or MAT 7025	3			3	3
ACC 270 International Accounting	Pre-Requisites: ACC 120	3			3	3
Choose 3 credit hours from Other Major Hours pick list	Pre-Requisites: Varies	Varies	Varies		Varies	3
TOTAL SEMESTER HOURS						18
TOTAL SEMESTER HOURS REQUIRED FOR ASSOCIATE DEGREE						67-69

Other Major Hours Pick List For Global Business Management Degree A 25 12 0 GB

Course Number and Title	Pre-Requisites and Co-Req uisites	Class Hours	Lab Hours	Total Credit Hours
ACC 129 Individual Income Taxes	Pre-Requisites: ACC 120	2	2	3
ACC 130 Business Income Taxes	Pre-Requisites: ACC 120	2	2	3
ACC 131 Federal Income Taxes	Pre-Requisites: ACC 120	2	2	3
ACC 140 Payroll Accounting	Pre-Requisites: ACC 120	1	3	2
ACC 150 Acct. Software Applications	Pre-Requisites: ACC 120	1	3	2
BAS 120 Introduction to Analytics	Pre-Requisites: ENG 025 or ENG 8025 and MAT 025 or MAT 7025	2	2	3
BUS 125 Personal Finance	Pre-Requisites: ENG 025 or ENG 8025 and MAT 025 or MAT 7025	3		3
BUS 139 Entrepreneurship I	Pre-Requisites: ENG 025 or ENG 8025 and MAT 025 or MAT 7025	3		3
BUS 245 Entrepreneurship II	Pre-Requisites: BUS 139	3		3
CTS 115 Info Sys Business Concept	Pre-Requisites: ENG 025 or ENG 8025	3		3
CTS 130 Spreadsheets	Pre-Requisites: CIS 110 or CIS 111 or OST 137	2	2	3
WBL 111 Work-Based learning I	Pre-Requisites: None			1
WBL 112 Work-Based learning I	Pre-Requisites: None			2
WBL 121 Work-Based learning II	Pre-Requisites: None			1
WBL 122 Work-Based learning II	Pre-Requisites: None			2
WBL 131 Work-Based learning III	Pre-Requisites: None			1
WBL 132 Work-Based learning III	Pre-Requisites: None			2

C 25 12 0 GB Global Business Management Certificate

First Semester Course Number and Title	Pre-Requisites and Co-Requisites	Class Hours	Lab Hours	Clinical Hours	Total Contact Hours	Total Credit Hours
MKT 120 Principles of Marketing	Pre-Requisites: None	3			3	3
INT 110 International Business	Pre-Requisites: ENG 025 or ENG 8025	3			3	3
BUS 115 Business Law	Pre-Requisites: ENG 025 or ENG 8025	3			3	3
TOTAL SEMESTER HOURS						9
Second Semester Course Number and Title	Pre-Requisites and Co-Requisites	Class Hours	Lab Hours	Clinical Hours	Total Contact Hours	Total Credit Hours
INT 210 International Trade	Pre-Requisites: ENG 025 or ENG 8025	3			3	3
INT 230 International Law	Pre-Requisites: BUS 115	3			3	3
BUS 110 Introduction to Business	Pre-Requisites: ENG 025 or ENG 8025	3			3	3
TOTAL SEMESTER HOURS						9
TOTAL SEMESTER HOURS REQUIRED FOR CERTIFICATE						18