



College of The Albemarle Advertising Opportunity

We would like to see you be a part of our 2023-2024 season. Please find advertising opportunities below and see how you can contribute and stand out from the crowd. Please fill out the form below and mail it in. If you have questions, please call Mariah Schierer at 252-335-0821 ext. 2267. Please check the box of one of our performances below that you wish to participate in advertising.

Upcoming Performances

Seussical

The Little Mermaid

Price	Ad Choices
\$100	B/W Vertical Quarter Page (2.5x4") <input type="checkbox"/>
\$150	Projector Screen (16x10') (Featured On Stage Before Performance) <input type="checkbox"/>
\$200	Full Page Full Color (5.25x8.25") (Front Cover/Back Inside Cover) <input type="checkbox"/>
\$225	B/W Vertical Quarter Page (2.5x4") & Projector Screen (16x10') <input type="checkbox"/>
\$300	Full Page Full Color (5.25x8.25") & Projector Screen (16x10') <input type="checkbox"/>

When purchasing advertisement space, please be prepared to provide artwork.

DEADLINE TO SUBMIT AD INFORMATION:
SEUSSICAL - OCTOBER 6TH, 2023
THE LITTLE MERMAID - MARCH 1ST, 2024

Advertising Order Form

(Please mail the order form and money to the address below)

COA Performing Arts Center, Attn: Mariah Schierer, 1208 N. Road Street, PO Box 2327, Elizabeth City, NC 27906-2327

▶ Name _____

▶ Amount Enclosed _____

▶ Address _____

▶ Payment Method

Cash Credit Card Check

Please make checks payable to COA with COAST AD in the memo section.

▶ Phone _____

▶ Credit Card

Master Card Visa

▶ Email _____

To complete a credit card payment or for other payment questions please call 252-335.0821 ext. 2267

Advertising Order Form Continued

(Please include this sheet in your mailing)

COA Performing Arts Center, Attn: Mariah Schierer, PO Box 2327, Elizabeth City, NC 27906-2327

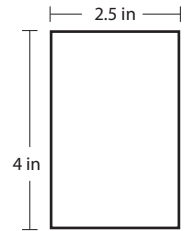
▶ **Are you providing your own ad?**

Yes No

If you said yes to the question above, please read the following: You will be providing artwork in a print-ready format, before the deadline, and built to the correct size. We accept hi-res (press-quality) PDF files.

- No bleed or crop marks are necessary.
- Please provide artwork at the size requested and make sure all fonts are embedded or are in outline form.
- Please submit artwork with the name of the business and the ad size IN THE FILE NAME.

Example: "BusinessName_QuarterPage_PAC"



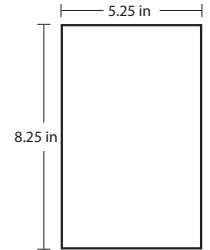
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- Please submit artwork with the name of the business and the ad size IN THE FILE NAME.

Example: "BusinessName_FullPage_PAC"



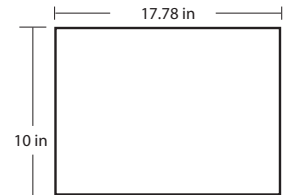
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Example: "BusinessName_ProjectorScreen_PAC"



*Projector screen advertisements will play on a loop 30 minutes before performance.

▶ **Is COA creating an ad for you?**

Yes No

If you said yes to the question above, please read the following: It is up to the business to provide any information, logos, graphic standards, fonts or needed artwork **before the deadline**. We are not responsible for purchasing any photos or creating any logos for the advertisement. If you are providing a logo, please send it as an EPS or PDF file. COA will only add the message requested by the business and will create a layout that is fitting to the ad space. The client will receive one proof of the ad to which you can make corrections, and a final for your records. Please provide the email address and the name of one person who will review the final artwork. Please submit artwork zipped in one folder with the name of the business and the advertisement opportunity you are selecting.

Example: "BusinessName_QuarterPage_PAC"

▶ Name _____ ▶ Email _____

If you have information that can be emailed please send to tammy_sawyer32@albemarle.edu

Ad/Message _____

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Any questions or comments about artwork submission or graphic standards should be directed to **Tammy W. Sawyer**, Director of Communications and Marketing, at **252.335.0821, Ext 2420**. Please email all artwork to tammy_sawyer32@albemarle.edu.