



College of The Albemarle Policy

Policy Number: 2.3.10

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Title: Media Relations

Related Policy and Procedures: 2.3.10.1 Media Relations

Division of Responsibility: Communications and Marketing

The director of communications and marketing shall establish procedures for all information and news events that are to be presented to the news media and general public and shall be responsible for the preparation and dissemination of such materials.

The director of communications and marketing shall further establish procedures for all media-related inquiries and/or requests for interviews and shall be responsible for such.

June 13, 2023

January 21, 2026

N/A

Date Approved by Board of Trustees

Date of Last Review

Date of Last Revision